



KELOWNA DRAGON BOAT CLUB (KDBC) PADDLING SOCIETY

Kelowna Dragon Boat Club Festival

Waterfront Park, Kelowna, BC

Vendor Information Sheet

Saturday, August 27th and Sunday, August 28th, 2016

Event Information and Demographics

The Kelowna Dragon Boat Festival is a premier summer dragon boat festival that takes place annually in Kelowna, BC. It is a wonderful event receiving rave reviews from all participating teams and entertainers and the public at large. The Event continues to grow. The event draws hundreds of the public to our Tug Boat Beach location.

The Breast Cancer Challenge Race and Carnation Ceremony pays tribute to the origins of modern dragon boat racing and demonstrates the life altering aspect of the sport of dragon boating. With the Carnation Ceremony we remember those currently in treatment and those who no longer paddle but are still with us in spirit.

Vendor Space and Promotion

Each vendor is supplied with a minimum of 10' x 10' space in a high traffic area between our athlete's area and the festival marshalling area. Each vendor will receive throughout the festival a minimum of 3 15 second announcements extolling their wares. (Vendors should provide the Festival Coordinator with their 15 – 20 word spiel to facilitate these announcements.

Vendor Applications

Vendor space is very limited. To reserve a spot please submit the Vendor Application Form with the required fees at your earliest convenience. All fees must be paid in full on or before August 15th, 2016.

Site Access and Security

Vendors have vehicle access to the Festival Site between 7AM and 8AM on each festival day. All vehicles must be moved off site by 8AM before the festival commences each day. The festival provides limited security on Saturday evening. Vendors are responsible for securing their property.

Festival Dates and Hours

The festival dates are Saturday, August 27th and Sunday, August 28th, 2016. All vendors must be operational between 8AM and 5PM each festival day.

Fees & Power On Site

The standard vendor fee is \$150 without a power connection. Power is available to vendors by prearrangement for an additional charge. Once confirmed, you will be put in contact Showtime Events to make arrangements for a connection. The fee for power connection will be paid by the vendor directly to Showtime and will depend upon the amount of power needed.

The Kelowna Dragon Boat Club Paddling Society and the Kelowna Dragon Boat Club Festival reserves the right to determine to location of the vendor space on site. Vendors and Exhibitors are responsible for all permits, insurance, and licensing they may require. There will be no electrical connections available without previous arrangement and payment of required fees. All applications are subject to approval and we reserve the right to accept or refuse any application.